

2021 Call for Proposals for Wrong-Pocket Problem

March 17, 2021
2pm ET

Systems for Action
National Coordinating Center
Systems and Services Research to Build a Culture of Health

colorado school of
public health

UNIVERSITY OF COLORADO
COLORADO STATE UNIVERSITY
UNIVERSITY OF NORTHERN COLORADO

- **Overview of the RWJF Systems for Action Program**
- **Overview of the 2021 Call for Proposals**
- **How to Apply**
- **Q&A**

- **This session is being recorded.**
- **The slides and a link to the recording will be sent to all registrants.**
- **Presentation will be uploaded to the website at <http://systemsforaction.org/funding-opportunities-2021>.**
- **Attendees will remain on mute during the webinar.**
- **Submit questions using the Q&A box.**

Robert Wood Johnson Foundation



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Mission: Widen the Lens Beyond Health Care & Public Health Systems

Systems for Action

Systems and Services Research to Build a Culture of Health

Rigorous research to identify novel mechanisms for aligning delivery and financing systems in **medical care**, **public health**, and **social & community services** in ways that improve **health** and **wellbeing**, achieve **efficiencies** in resource use, and reduce **inequities**



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Research Agenda

Delivery & Financing System Alignment
for a Culture of Health

Updated June 2019

Wrong-Pocket problems arise when:

- A promising solution requires collective action from medical, social, and public health organizations
- Inequities & power imbalances are embedded in the delivery & financing systems that support the relevant organizations/sectors
- Implementation costs fall disproportionately on one set of organizations
- Benefits accrue disproportionately to a different set of organizations
- The result: persistent underinvestment in the collaborative solution

<https://www.rwjf.org/en/library/funding-opportunities/2021/systems-for-action-systems-and-services-research-to-build-a-culture-of-health.html>

We seek research studies that:

- Focus on an innovative potential solution to a specific wrong-pocket problem involving organizations in **social services and medical care and/or public health systems**
- Evaluate the impact of the solution on relevant health, economic, and/or social outcomes using a scientifically rigorous research design that can support conclusions about the **causal effects** of the solution on outcomes of interest
- Evaluate the impact of the solution using a **racial equity and racial justice lens**
- Identify the extent to which the proposed solution succeeds or fails in eliminating the wrong-pocket problem by more **equitably distributing power, influence and resources** across collaborating organizations and systems
- Propose a **research team** with theoretical, methodological, and operational expertise that is directly relevant to the wrong-pocket problem of interest, the proposed solution, and the proposed scientific approach
- Incorporate authentic **community engagement methods** into the study
- Plan specific **research translation activities** that help relevant community stakeholders use the resulting scientific knowledge to align medical, social, and public health systems

Key characteristics of successful proposals:

- Test a solution that aligns **delivery systems** and/or **financing systems** that operate within and across the three broad domains of social services, medical care, and/or public health.
- Preference will be given to studies that engage **all 3 sectors** in the proposed solution.
At minimum, solution must involve the social services sector and at least 1 of the other sectors.
- Use broad and inclusive definitions of medical, social, and public health sectors (see pages 3-4 of CFP)
- Use rigorous scientific research designs that can support inferences about the impact of the solution on health & health equity.
- Examine system-level change in the distribution of power, influence & resources across collaborating organizations/sectors

2021 Call for Proposals

- **Up to 4 studies will be funded under this Call**
- **Each study will receive up to \$500,000 in total funding**
- **Each study will have up to 36 months to conduct the research and translation/dissemination activities**
- **Funds should be used primarily to support research activities rather than to support implementation of the Wrong-Pocket solution**

Key CFP Resources

- **CFP landing page:** <https://www.rwjf.org/en/library/funding-opportunities/2021/systems-for-action-systems-and-services-research-to-build-a-culture-of-health.html>
- **Full 10-page CFP document:** <https://my.rwjf.org/viewCfp.do?cfp=1571>
- **S4A Frequently Asked Questions:** <http://systemsforaction.org/call-proposals-faqs-2021>
- **S4A Research Agenda:** <http://systemsforaction.org/projects/research-agenda>
- **Descriptions of previously funded S4A research studies:** <http://systemsforaction.org/our-research>

2021 Call for Proposals

Carefully read the **full 10-page** Funding Opportunity document

Systems for Action: Systems and Services Research to Build a Culture of Health

2021 Call for Proposals

Release Date: February 17, 2021 | Application Deadline: Wed, 9 Jun 2021

Systems for Action (S4A) is a signature research program of the Robert Wood Johnson Foundation (RWJF) that builds a Culture of Health by rigorously testing new ways of connecting the nation's fragmented medical, social, and public health systems.

Purpose

Achieving racial equity and health equity in American communities requires effective solutions to the "wrong-pocket problem": we invest in systems that are designed to improve social and economic conditions—such as housing, transportation, education, income, and employment assistance; child and family supports; and legal and criminal justice services—but the financial benefits of these often flow elsewhere, in reduced costs for medical care from diseases and injuries prevented. This creates imbalances in power, information, and financial resources that exist across medical, social, and public health systems—a fundamental problem that confronts many attempts at meaningful cross-sector collaboration. Such solutions must allow collaborating organizations to equitably share in the costs and the benefits of multisector collaborative initiatives, and to share in the power and influence that govern these initiatives.

This call for proposals (CFP) will provide funding for new research to rigorously test and evaluate innovative solutions to the wrong-pocket problem that persists across health and social service systems.

Application Deadline

June 09, 2021, 3:00 p.m. ET

[APPLY ONLINE](#)

Key Materials

[Preview a sample proposal before submitting →](#)

[Full Funding Opportunity \(PDF\) →](#)

[Frequently Asked Questions →](#)

Key Contacts

Phone: (303) 724- 6145

Email: systemsforaction@ucdenver.edu

www.systemsforaction.org



- **Public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code**
- **Based in the United States or its territories**
- **Multi-organizational consortia with single eligible organization designated as the primary applicant**

- **Submit a one-page Letter of Intent submitted via [Qualtrics](#) by April 30**
 - Title
 - Brief description of the proposed research
 - Listing of the participating investigators and institutions
 - Not binding
 - Not required but will assist the program office with reviewers
- **Submit full proposal using the RWJF online system due June 9 by 3pm ET**
- **Notified of funding decision in late August**

Important Dates

- **April 30, 2021 (3pm ET)**

Deadline for receipt of one-page LOI via Qualtrics

to https://ucdenver.co1.qualtrics.com/jfe/form/SV_2aaOZCqFso3bLkq

- **June 9, 2021 (3pm ET)***

Deadline for receipt of full proposals via RWJF online system

- **August 2021**

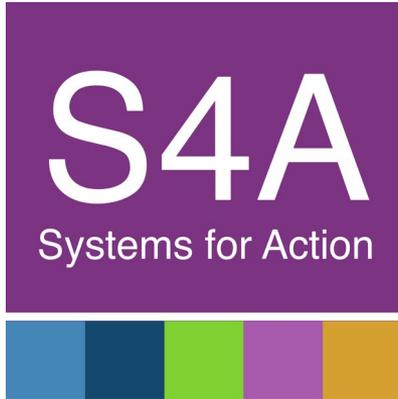
Applicant finalists notified of funding recommendations

- **October 15, 2021**

Grants initiated

**All proposals or applications must be submitted via the RWJF online system. All applicants should log in to the system and familiarize themselves with online submission requirements well before the submission deadline. Program staff may not be able to assist all applicants in the final 24 hours before the submission deadline. In fairness to all applicants, late submissions will not be accepted.*

Questions?



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Research-in-Progress Webinar Series

Bi-monthly Wednesdays at 12pm ET

March 24

[Financing and Service Delivery Integration for Mental Illness and Substance Abuse](#)

April 7

[Effectiveness of Homeless Service Networks in Coordinating Services during COVID-19](#)

April 21

[Multi-Dimensional COVID-19 Control in US: Identifying Counties with High and Low Levels of Success](#)

<http://systemsforaction.org/research-progress-webinars>

Acknowledgements

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